



THE ATLANTA OPERA

MISSION

Enrich our community by creating the highest quality operatic and theatrical programming that re-imagines the classics and introduces new works, expands and engages our audience, and stimulates critical conversation.

VISION

Be a vital leader in the renaissance of opera in America by engaging a 21st century audience.

MORE INFORMATION

Dan Britt, Major Gifts Officer
470-419-2927 or dbritt@atlantaopera.org



WELCOME

Dear Friends,

I have the pleasure as the 2018 Ball Chair of being a part of The Atlanta Opera during a remarkable Season. The Ball promises to be as spirited as *The Daughter of the Regiment's* charming tomboy Marie and as passionate as the beautiful gypsy *Carmen* who makes men melt. And we may have to recall a few of *The Seven Deadly Sins* for a night to remember!

Your valued support of the 2018 Ball allows The Atlanta Opera's growth in our community as we continue our reputation for being known for creating innovative, visually striking new interpretations for standard operas, as well as championing new works by contemporary composers. Also, a core mission of The Atlanta Opera is to provide educational opportunities for students of all ages. Each year, we reach approximately 17,000 students in Metro-Atlanta and throughout the state of Georgia. Our programs work to promote an enduring appreciation of opera and to create audiences for the future.

Join me as we recognize Mrs. Emily Knobloch and her family's history of supporting our artistic community, and to celebrate a season that includes The Atlanta Opera's General and Artistic Director Tomer Zvulun's direction of *Sweeney Todd: The Demon Barber of Fleet Street*.

This season has elements of beauty, danger, darkness and allure that is The Atlanta Opera Ball experience.

Best Wishes,

Cynthia Widner Wall
The 2018 Atlanta Opera Ball Chair

THE ATLANTA OPERA BALL

The Atlanta Opera Ball will live up to its reputation as an exclusive and elegant night for you and your guests at the beautiful St. Regis Atlanta. With outstanding service, exquisite food and operatic entertainment only The Atlanta Opera can provide, your guests leave knowing they have been a part of a magical evening.



HONOREE

Emily Knobloch

LOCATION


The St. Regis Atlanta
88 West Paces Ferry Rd, NW
Atlanta, GA 30305

BALL CHAIR

Cynthia Widner Wall

DATE & TIME

Saturday, February 10, 2018
6 p.m. - 7 p.m. Cocktails
7 p.m. - 10 p.m. Dinner & Auction
10 p.m. - 12 a.m. Dancing

 Printing Provided by
the Federal Home Loan Bank of Atlanta

THE ATLANTA OPERA
1575 NORTHSIDE DR, NW, STE 350
ATLANTA, GA 30318

THE ATLANTA OPERA BALL

2.10.2018

SPONSORSHIP GUIDE



ATLANTA OPERA BALL

FEBRUARY 10, 2018



THE EXPERIENCE PACKAGES

We are delighted to present our menu of Experience Packages with offerings to allow you to tailor an evening that can range from elegant to extravagant.

PATRON TICKET PAIR \$1,700
 • TWO TICKETS TO THE ATLANTA OPERA BALL

TABLE HOST \$5,000
 • TABLE FOR TEN

WHITE GLOVE EXPERIENCE \$7,500
 • TABLE FOR TEN

• **INDIVIDUAL BUTLER** Once your guests are seated, your personal St. Regis Butler will be focused only on your table, serving cocktails, and anticipating your every need.

• **SPECIALIZED DESSERT** At the end of the dinner, your guests will also receive a specialized dessert, unique to your table.

• **FRAMED PHOTOGRAPH OF YOUR TABLE GUESTS**

In addition our photographer will capture the fun and excitement at your table, and a framed copy will be presented to you in the days following the event.



RED BOW EXPERIENCE \$10,000

This experience of this package begins the moment you and your guest arrive ... an evening they will never forget.

• **TABLE FOR TEN**

• **INDIVIDUAL BUTLER** Once your guests are seated, your personal St. Regis Butler will be focused only on your table, serving cocktails, and anticipating your every need.

• **SPECIALIZED DESSERT** At the end of the dinner, your guests will also receive a specialized dessert, unique to your table.

• **PRESENTATION OF INDIVIDUAL GIFTS** Each of your guests will be individually presented with a wrapped gift.

• **FOR THE LADIES** Each of the women at your table will receive an original sculpture by glass artists Hans Godo Frabel, along with a coffee table book signed by the artist. Mr. Frabel will be in attendance and will personally greet your table. (Guaranteed only if purchased by Dec. 15)

• **FOR THE GENTLEMEN** Each of the men at your table will receive a beautiful torch cigar lighter. All gifts will be wrapped to surprise and delight your guests.

• **FRAMED PHOTOGRAPH OF YOUR TABLE GUESTS**

In addition our photographer will capture the fun and excitement at your table, and a framed copy will be presented to you in the days following the event.

BLACK CAR EXPERIENCE \$15,000

This is the ultimate experience package that will leave you and your guests speechless.

• **TABLE FOR TEN**

• **LIMOSINE PROVIDED** This experience begins at your home with a limousine arriving to bring you and up to four of your table guests to the ball and return you to your point of origination afterwards.

• **PRIVATE PRE-EVENT COCKTAIL PARTY** Enjoy a private pre-event cocktail party for you and your guests in a luxurious hotel suite, complete with your personal St. Regis Atlanta butler, full bar, and hors d'oeuvres. An Atlanta opera staff member will escort your party downstairs to your table when the ballroom doors open, so you do not miss a moment.

• **NO REGISTRATION NEEDED** You and your guests be whisked into The Ball without waiting in line for registration. Simply provide your guest list to The Atlanta Opera ahead of the event.

• **INDIVIDUAL BUTLER** Once your guests are seated, your personal St. Regis Butler will be focused only on your table, serving cocktails, and anticipating your every need.

• **SPECIALIZED DESSERT** At the end of the dinner, your guests will also receive a specialized dessert, unique to your table.

• **PRESENTATION OF INDIVIDUAL GIFTS** Each of your guests will be individually presented with a wrapped gift.

• **FOR THE LADIES** Each of the women at your table will receive an original sculpture by glass artists Hans Godo Frabel, along with a coffee table book signed by the artist. Mr. Frabel will be in attendance and will personally greet your table. (Guaranteed only if purchased by Dec. 15)

• **FOR THE GENTLEMEN** Each of the men at your table will receive a beautiful torch cigar lighter. All gifts will be wrapped to surprise and delight your guests.

• **FRAMED PHOTOGRAPH OF YOUR TABLE GUESTS** In addition our photographer will capture the fun and excitement at your table, and a framed copy will be presented to you in the days following the event.

SPONSORSHIP CONFIRMATION

Please indicate level of support:

Patron \$1,700 White Glove \$7,500 Black Car \$15,000
 Table \$5,000 Red Bow \$10,000

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Signature _____

YES! We will attend the event with our guests

NO we can not attend, but please accept our donation

PAYMENT:

Amount \$ _____

My check, made payable to **The Atlanta Opera** is enclosed

Please charge my credit card the amount listed above

Credit Card # _____

Expiration _____ CVV2 _____

PLEASE DETACH & RETURN TO:

The Atlanta Opera (Tax ID# 58-1371843)
 Attention: The Atlanta Opera Ball
 1575 Northside Dr, NW, Suite 350; Atlanta, GA 30318

MORE INFORMATION:

Dan Britt, Major Gifts Officer, 470-419-2927 or dbritt@atlantaopera.org